

PREVIEW_ Dave Feldman - Presentation (Breckenridge 2018) 2

Dave Feldman: So without further ado, I bring you a wonderful story... A tale of five problems. So in a dystopian future our country is hit with a massive flood. And the president turns to the secretary of engineering, that's a future cabinet position by the way...

And he says, "Okay, the houses are fine because it's the future and everyone can work from their homes, it's all right, but we still need to be able to get food to them. How are we going to do that?"

The engineer says, "Actually it's fine, we've got a really large company on the shoreline that can get the food from outside the country and ship it inside." And that's the intestine delivery company.

And it has exclusive rights to get all of the food that's gathered from the outside. And it has special ships, these brown ships... Now keeping a color-code, so remember brown. ...to deliver that food around to all of these different houses.

Fantastic, fantastic. But after a little while they realize that it's still kind of uneven. Some of the houses are getting it sooner than others and unfortunately some of the houses aren't ready to use the food at the time that they need it. So that brought us to the second problem - a lack of local storage.

The engineer says, "No problem, no problem. "We're going to add these food banks that we have all around these different neighborhoods and then that way as the ships come around, sure they'll feed food to the houses and on top of that they will re-up the adipose food banks." Fantastic. Now we come to the third and most serious problem.