

## PREVIEW\_ Nina Teicholz - Presentation 2 (Breckenridge 2018) 1

**Nina Teicholz:** The expert community is chugging along with the anti-meat publications and now even if the data doesn't show it's bad for health, there's kind of a drive to show that it's just bad for the planet.

So now I have to show you where does that come from, I mean why is there so much anti-red meat energy. It's partly these biased researchers, but it's also partly this, which is that there is now a tremendous push from very well-funded, very well organized activist groups and they really do not want people eating any kind of animal food at all.

And they have kind of made... broken bread with the environmental groups who are convinced that cows cause global warming and are not sustainable, they consume too many of the plants resources.

It's the idea like a pound of plants versus a pound of meat, meat costs more to produce... But I always say that if a pound of plant comes with diabetes, obesity, heart disease what do those really look like now?